

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	1943760
<b>Application Number:</b>	09935884
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	2053
<b>Title of Invention:</b>	Marketing systems and methods
<b>First Named Inventor/Applicant Name:</b>	Malcolm R. Fowler
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<b>Filer:</b>	Ann Willard Speckman/Selena Whitaker-Paquet
<b>Filer Authorized By:</b>	Ann Willard Speckman
<b>Attorney Docket Number:</b>	97000.1001U
<b>Receipt Date:</b>	05-JUL-2007
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<b>Time Stamp:</b>	18:59:43
<b>Application Type:</b>	Utility

### Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$120
RAM confirmation Number	2619

Deposit Account	193555
The Director of the USPTO is hereby authorized to charge indicated fees and credit any overpayment as follows: Charge any Additional Fees required under 37 C.F.R. Section 1.16 and 1.17	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	Amd_Rply_Tnsmntl_070507.pdf	46419	no	2
Warnings:					
Information:					
2		Amend_Reply_070507.pdf	1296191	yes	26
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Amendment - After Non-Final Rejection		1	1	
	Claims		2	16	
	Applicant Arguments/Remarks Made in an Amendment		17	26	
Warnings:					
Information:					
3	Supplemental Response or Supplemental Amendment	Exhibit_A_to_Amend_Reply_070507.pdf	85162	no	1
Warnings:					
Information:					
4	Supplemental Response or Supplemental Amendment	Exhibit_B_to_Amend_Reply_070507.pdf	81927	no	1
Warnings:					
Information:					
5	Extension of Time	Pet_1_MO_EXT_070507.pdf	35753	no	1
Warnings:					
Information:					
6	Fee Worksheet (PTO-06)	fee-info.pdf	8149	no	2
Warnings:					
Information:					

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.